

Children's  
cosmetics

# MiniMi kids beauty



made  
in UA

# Welcome friends!

MiniMi is a Ukrainian brand of kids cosmetics.  
Like mommies', but mine!

The main idea of the brand is a combination of play and care for young skin. These are premium kids cosmetics made using new trends and technologies!

Original design, careful care with prebiotics, safe ingredients - without parabens and alcohol, patented vitamin complex in each stylish jar, everything is specially designed for kids needs!



## Why choose MiniMi kids beauty:

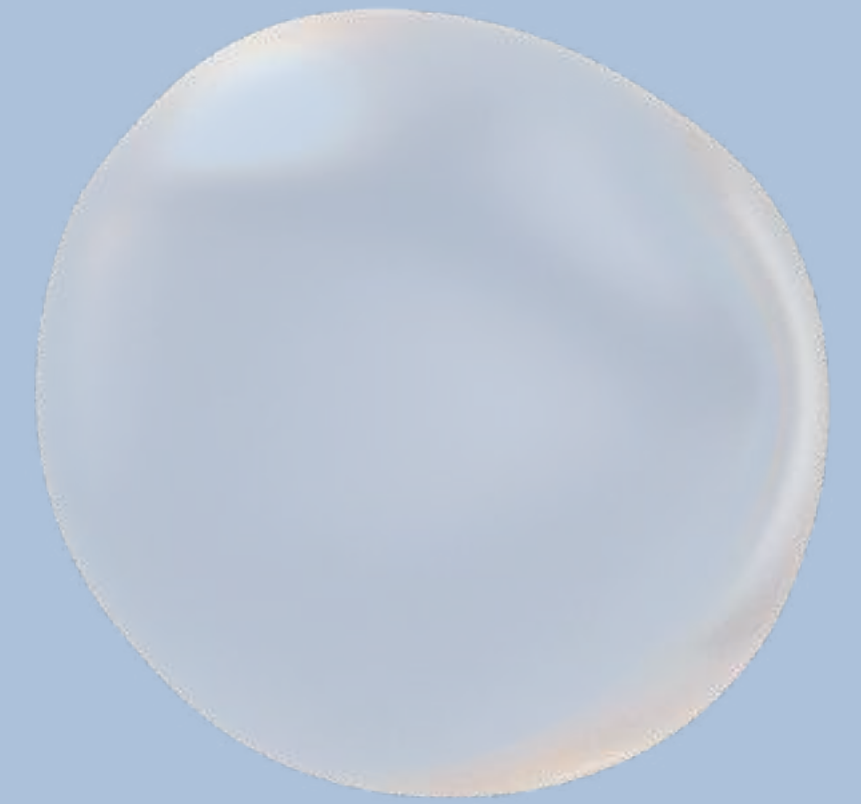
- 100% natural ingredients
- Produced specifically for kids and preteens
- Quality certificates for each product in the range
- A combination of play and skin care
- The first in Ukraine Face mask and Body scrub for kids
- Good skin habits and first skincare routine
- Stylish package design
- Made with love

## Audience, price segment:

Target audience: **kids and parents**

Age: **3+**

Profit level: **average**



# Face mask sheet

Face mask sheet gives a pleasant aroma, feeling of hydration and soothing of the skin! The light gel texture of the product has a good moisturizing effect, while natural extracts protect the skin and give the girl's face radiance. The beauty mask is recommended from the age of 5.

Now the mother is calm that her daughter will not use adult cosmetics that are not intended for young skin.

And now at the children's spa party everyone will have their own unique kids size mask.

## Composed of:

- Hypoallergenic bamboo fabric
- D-panthenol
- Biotin

**Shelf life:** 24 months



Mini  
Beauty



## Instant foaming cleanser



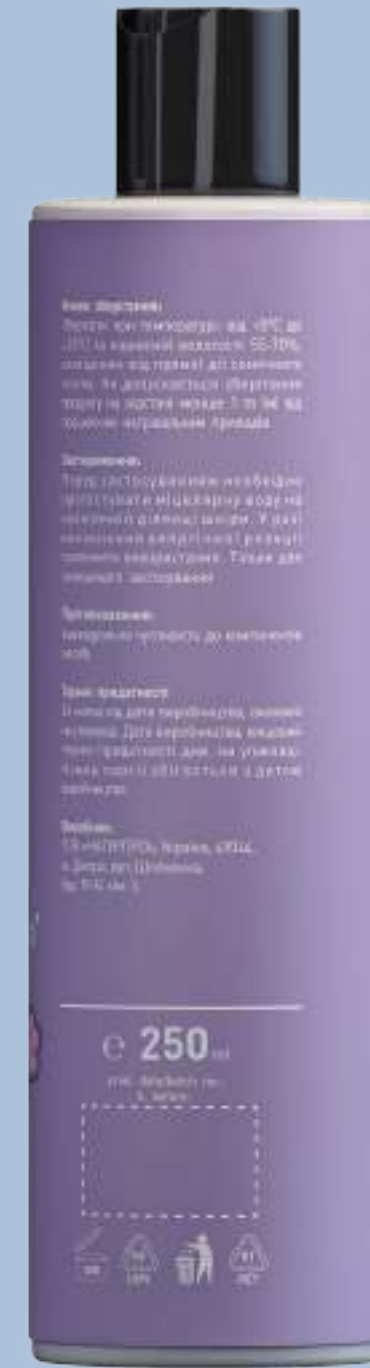
Cleansing foam is softer than any baby soap. Specially designed to thoroughly cleanse the sensitive skin of young beauties, giving it a fresh and radiant look. Softens, moisturizes, soothes and protects the skin, making it soft and silky, as befits real fashionistas.

### Composed of:

- Natural prebiotics
- D-panthenol

**Shelf life:** 24 months

# Face micellar cleanser



Micellar water is just a find for little fashionistas! The refreshing and moisturizing formula of micellar water is ideal for daily use. Provides comfort and peace to even the most sensitive skin. Perfectly tones the skin without leaving a sticky effect.

## Composed of:

- Natural prebiotics
- D-panthenol
- Aloe Vera Leaf Gel

**Shelf life:** 24 months





## Face fluid

Provides daily care and intensive hydration for combination and oily skin. Thanks to the high concentration of aloe vera gel and unique prebiotics, skin care and the fight against inflammation or small rashes are ensured.

### Composed of:

- Olive oil;
- D-panthenol;
- Extracts of acai, chia berries, lavender, flowers, calendula, jasmine

**Shelf life:** 24 months.



## Nourishing shampoo

Deeply and gently cleanses the hair, helping to restore the natural balance of the scalp. The shampoo contains unique plant extracts containing vitamins and useful substances, which are a natural source of microelements, minerals and antioxidants that contribute to the restoration of hair, giving it visible silkiness, ease of combing and natural shine.

### Composed of:

- Castor oil;
- Camellia Japanese oil;
- Extracts of orange, grapefruit, lime, banana, pomegranate, broccoli.

**Shelf life:** 24 months.





# Detangling spray



A unique complex of active amino acids and fruit extracts provide not only instant detangling and moisturizing of hair, but also its natural health, strength, smoothness, shine, conditioning and thermal protection.

## Composed of:

- Castor oil;
- Camellia Japanese oil;
- Extracts of orange, grapefruit, lime, banana, pomegranate, broccoli.

**Shelf life:** 24 months.

# Body shimmer



Body lotion with a radiant effect contains the smallest shiny particles that will give the skin a magical glow. Gently nourishes and protects the skin, as well as maintains a healthy balance of hydration. The composition includes mica, which creates a pleasant shine, shimmer and a light pink hue for a while.

## Composed of:

- Orchid extract
- D-panthenol
- Mango Butter
- Mica creates a nice shine and shimmer

**Shelf life:** 24 months



## Body scrub

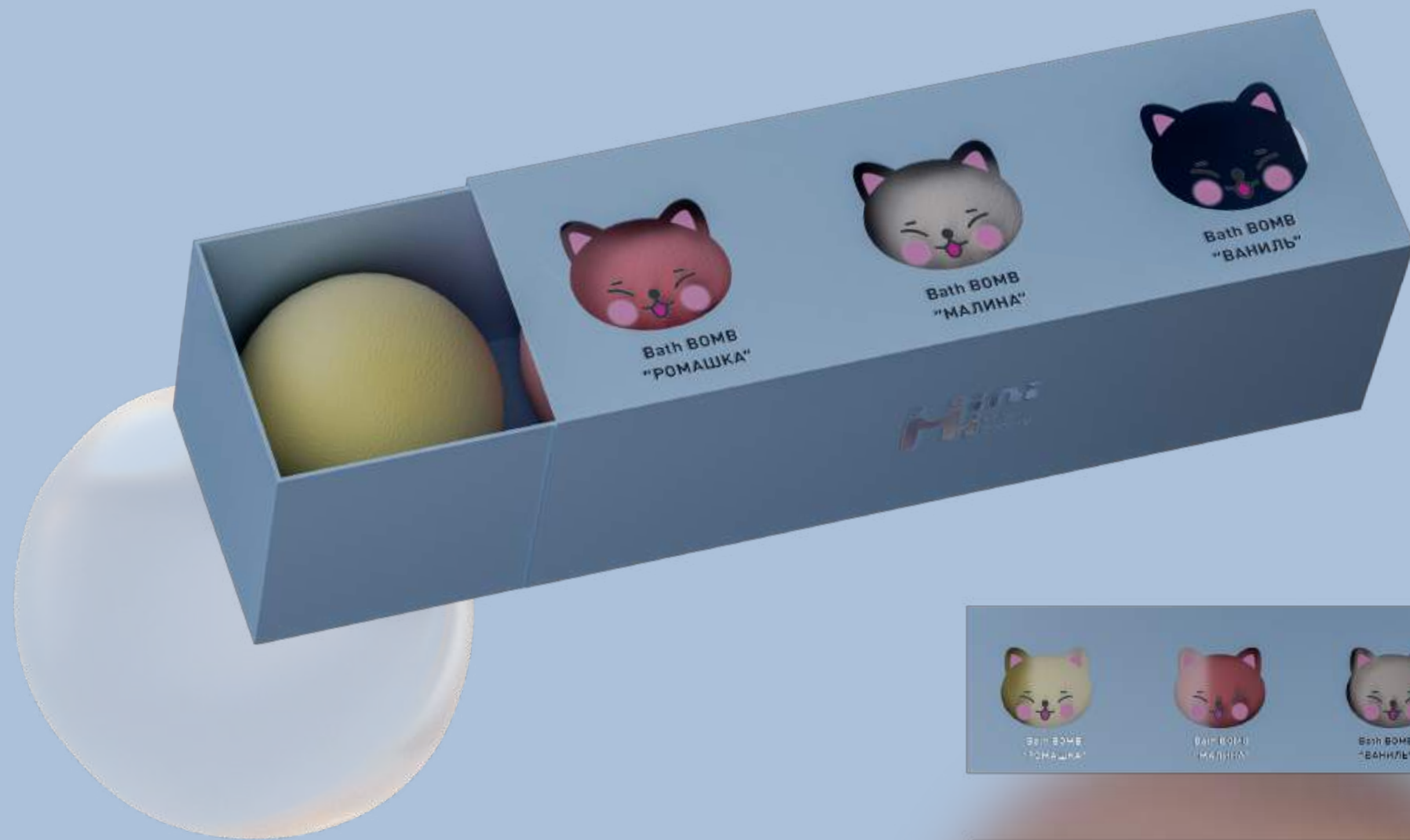
Just like mom. The most delicate coconut flakes, sweet aroma, the softest texture. This is a real treat for any princess! The scrub will very carefully cleanse the kids skin and give it a wonderful velvety.

### Consisting of:

- Coconut shavings
- Coconut oil

**Shelf life:** 24 months

# Bath bomb



Bath bombs are a wonderful set of yummys for beauty shine and good mood. The giftable set of 3 original "cakes" is extremely useful for deep hydration, smoothness and elasticity of the skin. Both boys and girls will be happy with such a gift. Stunning aroma combined with wonderful effect will turn a bath into a pleasant holiday.

The basis for each bomb is a combination of natural sea salt and grape seed oil. Each bomb has its own composition of essential oils, which provides the necessary care effect. Vanilla, raspberry, chamomile choose what you like today and enjoy the pleasant warmth of water in tube, luxurious aroma, wonderful beauty of the skin. It will become smooth and silky, tender and radiant.

## Composed of:

- Chamomile
- Vanilla
- Raspberry
- Coconut oil
- Grape seed oil

**Shelf life:** 24 months



# Bath foam

Bath foam is a real miracle that changes color in water. Millions of delicate bubbles will be fun to burst. And while the child is playing, the gentle foam will carefully take care of the skin.

## Composed of:

- Color change
- Natural prebiotics
- D-panthenol
- Silk proteins
- Pomegranate extract
- Banana extract

**Shelf life:** 24 months



# Body shower



Body shower turns bathing into a real pleasure. Extracts of lavender flowers, goji berries and honey help to gently cleanse, leaving the skin feeling moisturized.

## Composed of:

- Extract fruits;
- Aloe barbadensis leaf juice;
- Flower extract.

**Shelf life:** 24 months.

# Intimate wash



Gel for intimate hygiene is specially designed for freshness and ultra-soft daily care, with an optimal pH. The product soothes and supports the natural protective properties of the skin.

Composed of:

- aloe leaf juice
- avocado oil
- sweet almond oil

Shelf life: 24 months.

# Beauty box





## Our contacts



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