

CHARIVNA

European manufacturer of women's clothing

We are a manufacturer



elegant women's clothes

we make goods according to world standards of high quality

Old money, quiet luxury and classic style

About us

The history of the company began in 1998.

A few years ago, the company became a family business – mother and son. Thanks to which we can combine great experience and today's challenges.



Our team consists of experienced fashion designers and tailors, which skillfully work with advanced processing technologies and quality cut.

We are focused on satisfying the expectations of the demanding customers.



Our advantages

lean
production

forward
processing technologies

quality
modeling clothes

Creating clothes



We create patterns by **hand** when manufacturing **complex** products

We use **computer** patterns in the manufacturing of **light** products

Each of our drawings is created taking into account technological processes



Raw materials

we use two types of fabrics

synthetic

quality fabrics

cheaper cost – **good** look

natural*

quality fabrics

higher cost – **great** look

*a product made of natural fabric is **5-15%** more expensive than a synthetic product

Wet-heat treatment of fabric is the most important process for a quality product

Each product during **cutting** and **sewing** is processed in accordance with standards



About sewing

Each item is sewn by a specialist with at least **15 years** of experience

Each product is sewn taking into account **all processing** standards

Everything is **designed** for comfortable and long-lasting wear

Sizes

we use the European size grid in centimeters

34 size

Chest girth 80 - 83 cm

Waist girth 62 - 65 cm

Hip girth 86 - 89 cm

36 size

Chest girth 84 - 88 cm

Waist girth 66 - 69 cm

Hip girth 90 - 94 cm

38 size

Chest girth 88 - 92 cm

Waist girth 70 - 73 cm

Hip girth 95 - 98 cm

40 size

Chest girth 92 - 96 cm

Waist girth 73 - 77 cm

Hip girth 98 - 103 cm

42 size

Chest girth 96 - 102 cm

Waist girth 77 - 82 cm

Hip girth 103 - 109 cm

if necessary, we can mark the size grid separately for each region



Cooperation

Distribution

We cooperate with distributors, agents and stores

Without label

You can order our collections under your name

Private label

We will create elegant and business clothing at your request

Distribution

cooperate with
distributors, agents and stores

collection

regular updates

to 400%

final markup

special

contract terms





Collection

We usually update the collection **2-4 times** a year

You can purchase the product from **synthetic** or **natural** fabric*

Designing collections with your **region** in mind

*a product made of natural fabric is **5-15%** more expensive than a synthetic product

Example of markup

calculations are indicated without taxes of your region and without VAT



Dress-suit white
\$ 445



Dress with a bow
\$ 500



Dress with flowers
\$ 700



Milk corset with a bow
\$ 350



Milk jacket
\$ 250

Distribution

Charivna site

Seller's site*

Seller's shop

70%
buy 280 USD

100%
400 USD

to 250%
sell 1000 USD

to 350%
sell 1400 USD

*if sold in a physical store, the markup can be 350%



Special contract terms

You can be the **only** seller of our brand in your region

It is possible to adjust the **size** of each product

Discounts for orders of 25 or more and regular orders

Also, **various** additional clauses of the agreement are possible according to your region



Without label

You can order our
collections under your name

collection
regular updates

to 150%
final markup

special
contract terms

Without label



Collection

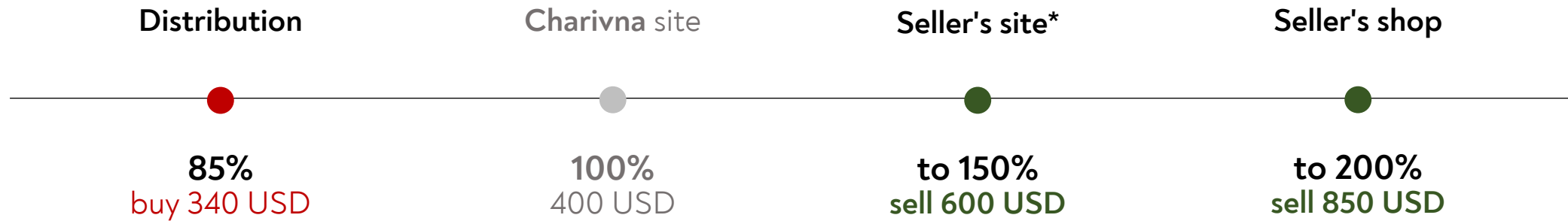
We usually update the collection **2-3 times** a year

We take into account the **wishes** of your region

Additional products that are not on sale our site

Example of markup

calculations are indicated without taxes of your region and without VAT



*if sold in a physical store, the markup can be 200%

Without label



Special contract terms

You can choose the **fabric** from which the item is sewn

It is possible to adjust the **size** of each product

Discounts for orders of 30 or more and regular orders

Also, **various** additional clauses of the agreement are possible according to your region

Start of cooperation

for **Distribution** and **Without label**

You can buy the first **1-5** products
for **65%** of the cost price

We can communicate **remotely** to
form a permanent contract

We can provide **documents** from the state
about the reliability of the partnership





Private label

we will create elegant and
business clothing at your request

special
contract terms

sewing
to a picture

prices
by agreement



Special contract terms

We can create a **full-fledged** clothes brand, including identity

We can **choose** fabrics for you or sew from **your** raw materials

Production conditions and their quantity are **agreed** upon

Also, **various** additional clauses of the agreement are possible according to your region





Sewing

Sewing based on your **drawings** or **photos**

Tailoring according to the **standard** or **your** size chart

Each product is sewn according to high **standards**

Payment

Payment is made in **part** or in **full** before shipment

With long-term cooperation, a payment delay of **90 days** is possible

Invoices may **include** VAT or may be **exclusive** of VAT

Delivery

We deliver **small** lots by international delivery services

We use **DAP** Incoterms, but we can use another method

When delivering more than **30 items**, we agree separately

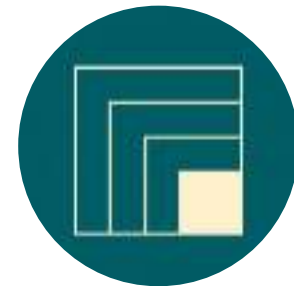
We are



Member of the program
from the Ministry of Foreign Affairs of Ukraine



Member of the
Lviv Chamber of Commerce and Industry



Member of the
Western Ukraine Fashion Industry Cluster



photos of goods
that we recently produced and did a photo shoot



foto-74.jpg



foto-76.jpg



foto-77.jpg



foto-79.jpg



foto-84.jpg



foto-85.jpg



foto-86.jpg



foto-87.jpg



foto-91.jpg



foto-92.jpg



foto-93.jpg



foto-94.jpg

Contacts

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We will be glad to cooperate

Perfection in every stitch

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