

LINKEDIN.COM/IN/LANASTUDLEY

LANA-CV.BRIZY.SITE

LANA@LANAS-STUDIO.COM

+720-999-1224



A graphic designer with eight+ years of experience in branding, marketing, and print design, I am tenacious, curious, and creative. Using design to communicate a company's brand message, I am goal-driven.

Lana Studley

VISUAL DESIGNER

EXPERIENCE

02

TBS

APPROACH:

Create visual narratives that helps transform ideas into tangible, brand-focused design solutions.

- Conceptualized and created web graphics, infographics, banners, brochures, case studies, and other marketing collateral.
- Designed and built responsive websites. Managed creation of graphics and maintained websites for multiple clients.

WORKING WITH CLIENTS:

- Facilitated client meetings to understand their brand, deliverable schedules, budget, and goals
- Conducted creative research, carry out brainstorming sessions, create new concepts and ideas
- Clearly & efficiently communicated design concepts and process.

Ciber Inc.

Worked with Art Director to develop online and offline creative assets for the company.

- Worked closely with US-based and international marketing team who have different design needs for a wide range of mediums.
- Develop brand strategies and omnichannel brand experiences for companies in an IT industry.

EDUCATION

03

Business University in Kiev

Business and Marketing

SKILLS

04

InDesign CC +++++

Photoshop CC +++++

Adobe XD +++++

Illustrator CC +++++

Premiere Pro +++

Figma +++

PLATFORMS

04.5

Shopify +++

Webflow +++

WordPress +++++

Brizy +++++

LANGUAGES

05

English B1

Russian N1

Ukrainian N2