



ARIZONA COTTON
GROWERS ASSOCIATION

Newsletter Advertising

One benefit of partnership with the Arizona Cotton Growers Association is the ability to advertise your products and/or services in our monthly newsletter. The Arizona Cotton Growers Association is actively working to provide **every cotton grower and ginner** in the state of Arizona with the most current information on the leadership events, regulatory, legislative, safety and environmental affairs affecting the industry. A sponsorship request form is located on the back of this paper.

Insert *YOUR AD!*

DECEMBER 2023 ARIZONA COTTON GROWERS
WWW.AZCOTTONGROWERS.ORG
NEWSLETTER SPONSOR: AMS
CROP INSURANCE SERVICES **AMS**

SEPTEMBER 2023 ARIZONA COTTON GROWERS
WWW.AZCOTTONGROWERS.ORG
NEWSLETTER SPONSOR: FARM INC.
Helping Agriculture Stay Strong
Farm Inc. and Crop Assurance
Farminc.biz (480) 491-1444

FOR OVER
WHE
WE'V

• Future implementations of "1 in 4"
 • Provide an extended timeline for compliance,
 • Be forward facing and not retroactive,
 • Review timeline, justify compliance based on research and climate trends,
 • The two consecutive year penalty should be reduced to one year for non-compliance.
 • Base prices off harvest price versus projected prices.
 • Reinstate the PP buy-up to 10% option.
 To read the comment in its entirety visit <https://www.regulations.gov/comment/ECIC-23-0001-0053>

Providing Crop Insurance on:
 -Crops
 -Rainfall Index
 -Livestock
 -Dairy

7-1344 | www.azcottongrowers.org

Cost: \$500-\$1500

Distribution: +375

Advertisement options range from shared half-page to exclusive full-page selection, which will be included in newsletters sent electronically throughout the state to cotton ginner, growers and interest organizations! *On average 70% of individuals open the Newsletter, and 51% engage in hyperlinks throughout the newsletter.* Your advertisement will also be included on our website with the newsletter! This is an opportunity to **advertise and market** your brand to your targeted audience!

Today's advertising influences tomorrow's buyers. Advertising turns wants into needs!



Sponsorship Details



- Rainmaker Sponsorship:** \$1,500.00
 - Select three months in which to advertise.
 - Vertical full page (8.5" x 11") advertisements.
 - Advertisement inserts may differ in selected months.



- Harvester Sponsorship:** \$1000.00
 - Select two months in which to advertise.
 - Vertical full page (8.5" x 11") advertisements.
 - Advertisement inserts may differ in selected months.



- Cultivator Sponsorship:** \$750.00
 - Select three months in which to advertise.
 - Half page (4.25" x 11") advertisement.
 - Advertisement inserts may differ in selected months.



- Seed Sower Sponsorship:** \$500.00
 - Select one month in which to advertise.
 - Half page (4.25" x 11") advertisement.

Specifications: Advertisement should be sent to the below contact no later than the 15th day of the month before your sponsored month in a PDF format. In addition to the advertisement insert, include company logo for social media purposes.

Month(s)

Requested

Circle All

July '24

Aug '24

Sept '24

Oct '24

Nov '24

Dec '24

Jan '25

Feb '25

March '25

April '25

May '25

June '25

Contact Information:

Jadee Rohner
Office: (602) 437-1344
Email: jrohner@azcottongrowers.com

Mailing Address:

Az Cotton Growers Assoc.
1710 W. Ranch Rd, Ste 201
Tempe, Az 85284

Billing:

Advertiser/Title (Name to be Listed): _____

Contact Name: _____

Contact Phone Number: _____

Billing Address: _____

An invoice will be sent to the above billing contact once received to ensure exclusivity on selected month(s).