

Ergopack-Sarantis



Why Ergopack?

● End to end expertise:

- producer of our own polyurethane foam
- developing products and product concepts
- covering whole household disposables category



● Continuous innovations:

- developing products with new innovative features
- innovations in packaging
- process innovation



● Own recycling process:

- investment in recycling facility
- development and controlling of collection process
- quality classification?...



Why Ergopack?

● Cost conscious:

- lean manufacturing
- lean logistics
- lean structure



● Flexibility:

- tailored made packaging
- versatile logistic solutions
- product specification on request



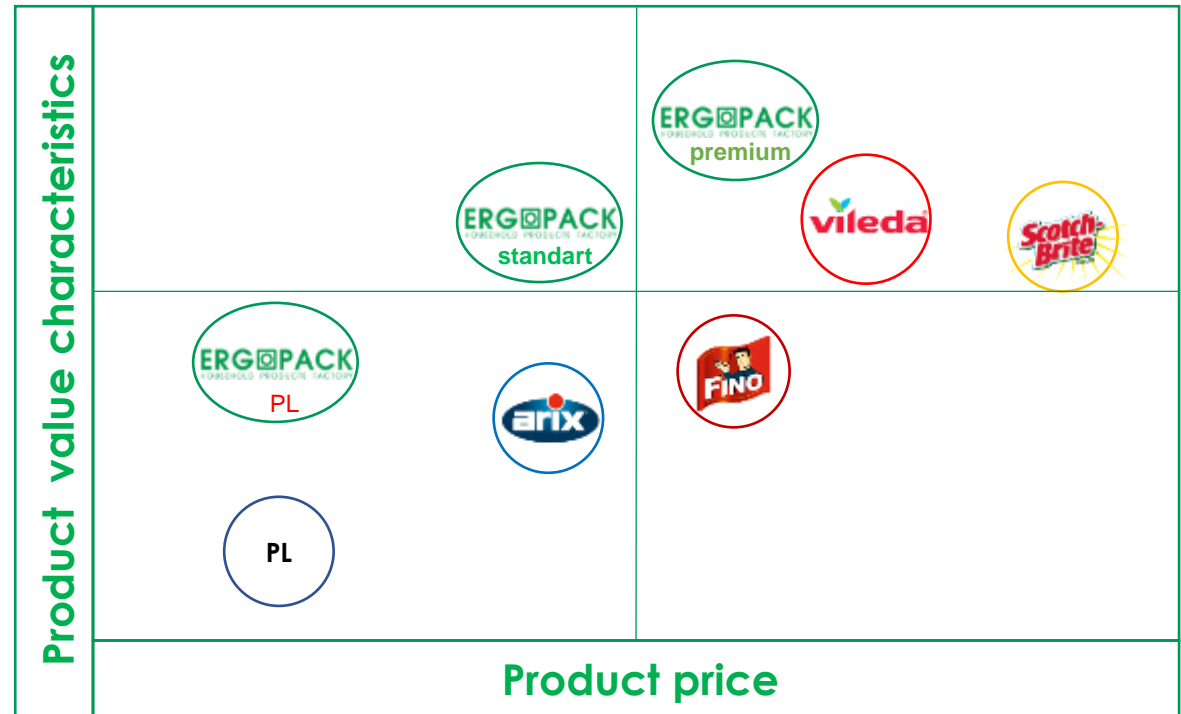
● Full certified for European standards:

- ISO 9001- quality management system
- ISO 14001- environmental management system
- OHSAS 18001- Occupational Health and Safety Management Systems



Product positioning

- High quality products based on exclusive features
- Affordable price positioning
- Products developed on real consumer insights
- Developing new segments and attracting of new shoppers



Strong presence in multinational retailers across all markets



4 countries – 177 POS



4 countries – 250 POS



3 countries – 1,646 POS



3 countries – 625 POS



9 countries – 149 POS



1 country – 925 POS



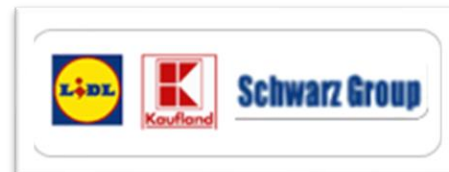
8 countries – 983 POS



2 countries – 900 POS



4 countries – 963 POS



8 countries – 2,417 POS



4 countries – 1,091 POS



5 countries – 3,184 POS

Presence in EU with next brands



PL products

HOUSEHOLD Brands – Novax

Garbage Bags

strong

standard



With draw tape



10

Gloves



3

Kitchen sponges & srewber



7

Bath sponges



3

Wipes

Universal viscose

Cellulose



Floor wipes



6

Accessories for food preparing

Baking paper

Foil



Film

Baking bag



Toothpicks



8

37

HOUSEHOLD Brands – №1 Home Comfort

Garbage bags



3

Kitchen/bath sponges + scraper



4

Cleaning wipes



3

Food package



2

12

CHEMICAL Brands - DOMI



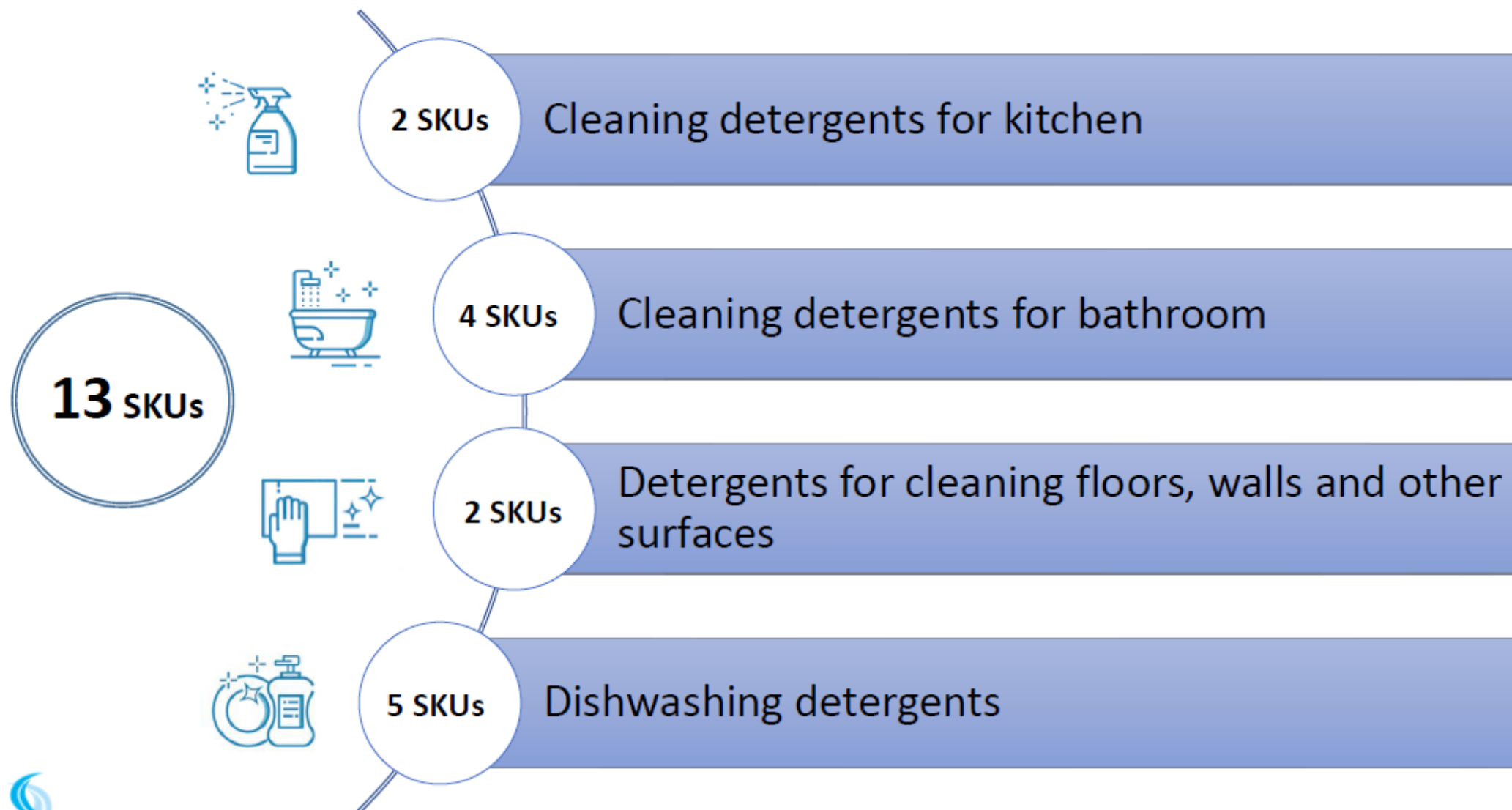
Chemical 13 SKUs

Household 4 SKUs



DOMI TM household cleaning products assortment

Product line includes 13 SKUs in four key categories:



Products specifications for your Private Label



Consumer insight:

People are more and more concerned about reasonable ratio of price and quality for daily used products



Features:

- Different types of unique PU-foam for new and attractive product:
 - ✓ Antibacterial pu-foam with Sanitized component;
 - ✓ Scented PU-foam;
 - ✓ Wavy form sponge surface;
 - ✓ Large open cells.
- EU famous suppliers of components for PU foam production

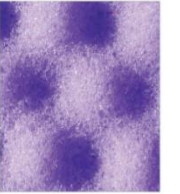


Benefits:

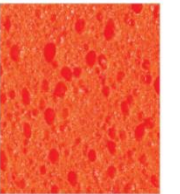
- Innovative PU-foam performing for creation of new cost-effective PL solution
- Collection of the most selling products in your specifications with new especial approach
- Labels and packaging tailor made for your company



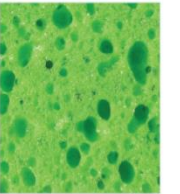
Ordinary PU foam 18-22 kg/m³



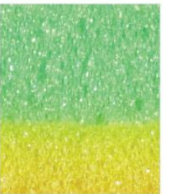
Middle-sized open cells PU foam 22 kg/m³



Large-sized open cells PU foam 22 kg/m³



Antibacterial PU foam 20 kg/m³



Lemon aroma PU foam 20 kg/m³

Other available aromas: coffee, floral, strawberry, etc.



KITCHEN SPONGES

3D Leafe



Shape 1



Shape 3



3D Dumbbell



Shape 2



Shape 4



Shape 5



BATH SPONGES





Consumer insight:

We need everyday comfort in all spheres of life and in using garbage bags too



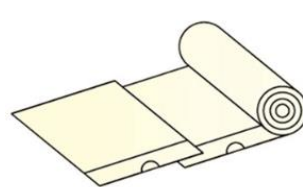
Features:

- Strong drawstring
- Thick
- Non-transparent

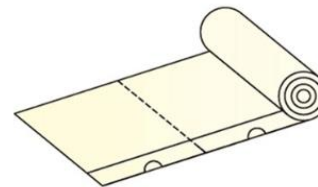


Benefits:

- Ready Cut bags (interleaved/overlaped system)
- Resists puncture and leaking
- Easy to close with one quick pull of the strong drawstring



Overlap



Perforation

Thank you!
