



*Invite to Magic
ideyka
Family*

WHO WE ARE

ideyka



We are a Ukrainian brand Ideyka®.

For 15 years we have been producing kits for creativity, and we are proud to have created a unique full cycle of production of paintings by numbers and control each stage of production, which allowed us to become the largest manufacturer of paintings by numbers in Ukraine.

We develop a sense of aesthetics and taste through the work of the most talented artists, we value copyright, so our catalog of stories is unique and completely protected.

Ideyka® kits are unique in that they allow you to easily bring creative ideas to life without artistic skills. Drawing a picture, you can be yourself, not afraid to do something new, as the result will always be great.



ABOUT THE PRODUCT



Painting by numbers

Painting by numbers is one of the most popular creative hobbies.

This is a creative work that has found a response among thousands of people of all ages, lifestyles and vocations.

It is a way of quality rest and relaxation, the opportunity to express and show one's artistic skills.

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Our set already includes everything you need to create your true masterpiece:

- cotton canvas, numbered contour pattern, stretched on a wooden frame in a gallery way;
- set of numbered acrylic water-based paints, bright and stable colors;
- brushes made of elastic nylon fiber.



ABOUT THE PRODUCT



Diamond Mosaic

Diamond mosaic is a discovery in the world of creativity.

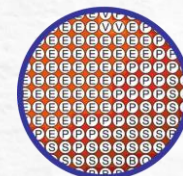
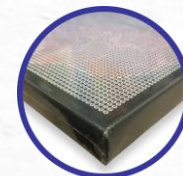
It quickly finds a response in the hearts of many people, because it is detailed, convenient, and practical in teaching.

The step-by-step development of the plot and the bright and rich palette of colors will make your hobby time incredible.

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Our kit already includes everything you need to create your true masterpiece:

- Primed canvas with an adhesive layer, which is decorated on a wooden frame in a gallery style;
- A set of diamonds of different colors in individual numbered bags;
- A set of accessories that includes a stylus, tray for sorting rhinestones and glue;
- A clear, understandable scheme for laying out diamonds.



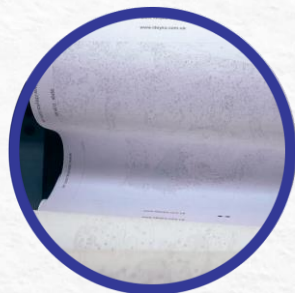
PRODUCTION

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Development of plots

The design department creates plots and contours for Ideyka® paintings. At this stage, everything is determined: the size of the picture, its level of complexity, the number of colors in the set. At the moment, more than 2,000 unique plots have been developed.



Canvas printing

The image is applied to the canvas with high-precision equipment to ensure the perfect result of clear contours of the plot.



Carpentry

All Ideyka® paintings use a manual gallery stretch.



Paints

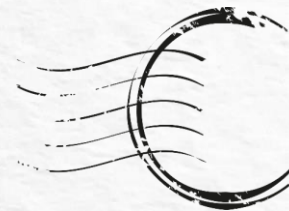
We have our own water-based paint formula. In a palette of more than 2,500 shades. Every day we produce almost half a ton of paint.

Branded paint containers protect against counterfeiting.



Packaging

We create a variety of packaging options: ordinary polyethylene and gift cardboard packaging.



CATALOG OF PLOTS

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In our catalog of paintings by Ideyka® there are plots of famous artists, bloggers, photographers and illustrators.

- We respect copyright, and follow the rules of their use individually for each painting.
- Having opened an official representative office in Europe, we aim to promote Ukrainian authors not only in Ukraine but also abroad, so that as many people as possible get acquainted with the work and talent of our Ukrainians.
- We are constantly updating our catalog with a variety of relevant topics.
- Everyone will find their own picture.

SALES CHANNELS

Nowadays we have the largest representation among sales channels in Ukraine:

- Domestic networks
- Profiled retail
- Online retailers
- Own Internet shops in Ukraine and Poland

Our advantages:

- High quality products
- Wide range
- Flexible terms of cooperation
- Own production
- Marketing support of the brand

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АТБ VARUS

NOVUS Ашан

ROZETKA METRO

AKVAREL
мережа спеціалізованих канцелярських магазинів

PROSTOR

КЛУБ
СІМЕЙНОГО
ДОЗВІЛЛЯ

Мелочи
Жизни

велика
КИШЕНЯ

КнигоЛенд

ТА-ДА!

КНИГАРНЯ

LIBRARIUM
творчість подарунки навчання





- weekly announcement of new products for partners
- presentations of authors and plots of paintings
- participation in international exhibitions
- charity projects
- creative community Ideyka Family on Facebook



Welcome to
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Family

