

Strategic project 2025

LEDÓ | KRAINA AUTO





5 doors Shooting brake electric SUV  
crossover 450-700 km WLTP on modular platform  
production price from 17 000 Euro  
with the prospect of production in Ukraine  
End Customer Price from 20 000 Euro  
for the UA and European market

LEDÓ |  
BOARD OF  
DIRECTORS  
AND  
PARTNERS



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CAD Sculptor / 3D Modeler ZOOX-Palo Alto, USA  
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RealityLabs  
Meta

## PROJECT in PROGRESS:

EBITDA 90 mln €

**Ledomotors plans to start production in 2026 30000 cars.  
Start SOP Plant in Ukraine**

Ability to upload production to a Ukrainian cluster  
100 thousand cars/year from 2030



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European Union

# National strategy for launching electric vehicle production in Ukraine 2026

Ability to upload production to a Ukrainian cluster



TAM 150 BLN

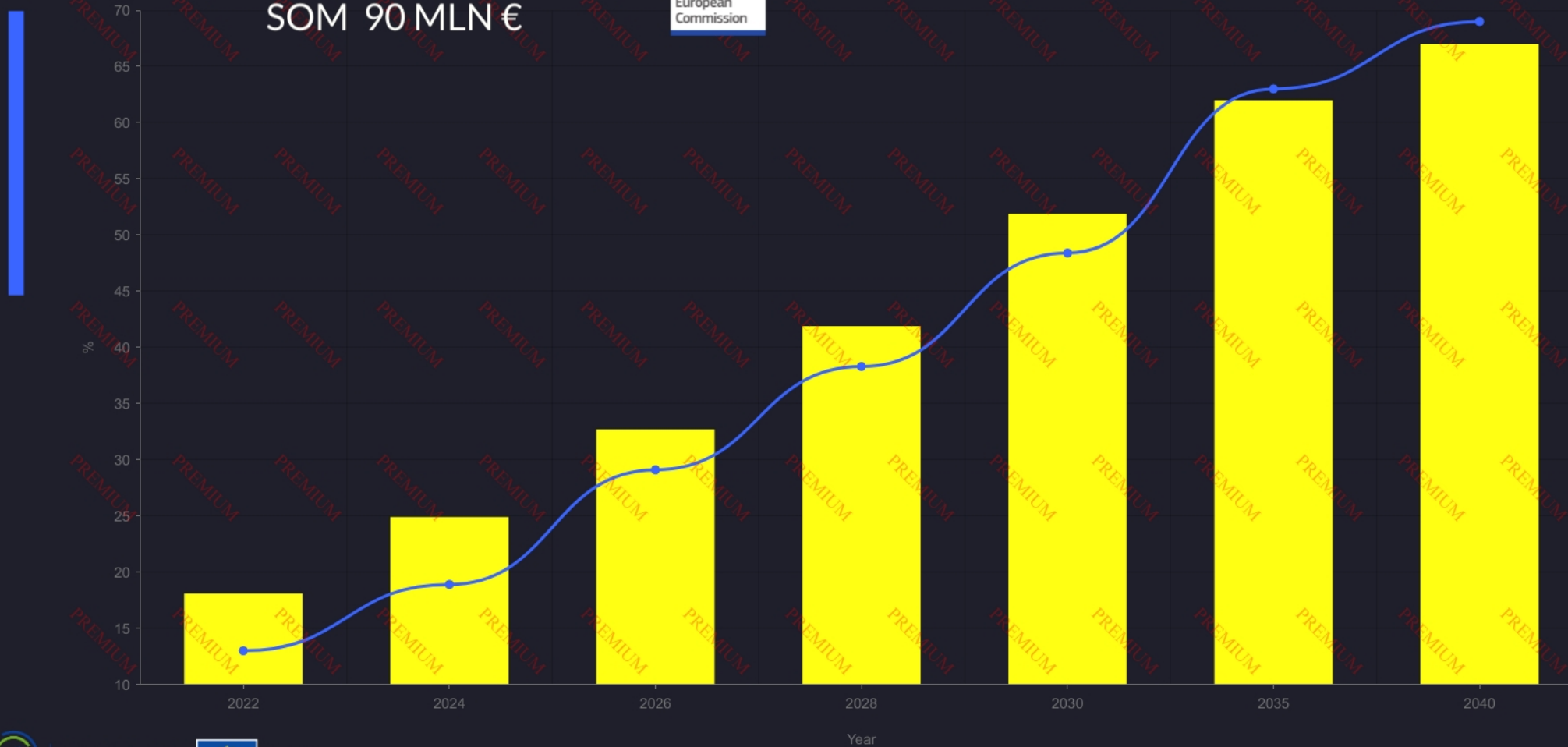
SAM 1.5 BLN

SOM 90 MLN €



Impact European Green Deal 100% climate-neutral continent by 2050

LEDÓ | EVs as share of %  
total sales BloombergNEF



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European Union

Europe China

Made with VISME

LEDÓ | SHOOTING BRAKE VISION CONCEPT



EU UA UAE market

B2B B2C B2G

SINGLE MOTOR RWD 20000€

DUAL MOTOR AWD 25000€

PREMIUM 30000€

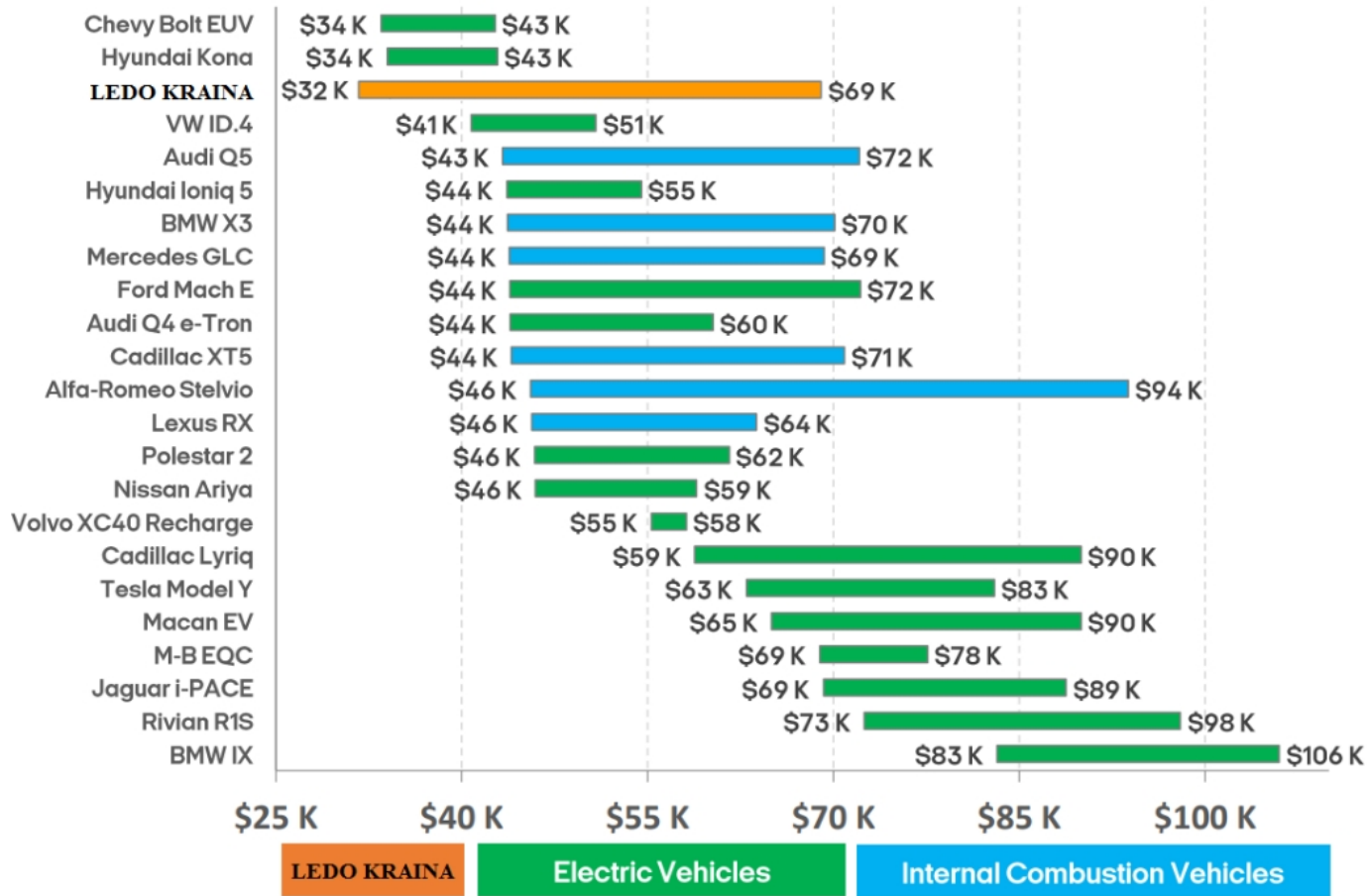
PREORDER configuration €100

2025 Geneva International Motor Show

Made with VISME

# Customer Value Proposition

STRATEGY DRIVES COMPETITIVE PRICING (vs EV as well as ICE)





VEHICLE INFORMATION KRAINA AUTO  
ELECTRIC Shooting Break Crossover  
Luxury 5-7 seat 5-door SUV  
Main dimensions similar to Rolls-Royce Cullinan



LEDÓ | SHOOTING BRAKE  
Roadmap for the implementation



proposal for SUV

STAGE 1 SUV Exterior 3D CAS

STAGE 2 Exterior physical model

STAGE 3 CFD analysis Wind tunnel tests

2024 Magna 4-8 STAGE

2025 GENEVA AUTO SHOW PRE-ORDER

2026 SOP



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Offer for the investor: project financing 1.5 mln € - 10% equity principal shareholder

STAGE 1 SUV Exterior 3D CAS

STAGE 2 Exterior physical model

STAGE 3 Exterior & Interior CAS development for CFD analysis Wind tunnel tests

2025 SHOW CAR for Geneva International Motor Show Ledó KRAINA AUTO SUV

The next STAGE 5 2025 Ledó SUV serial crossover developed in collaboration with Magna Steyr

2026 Ukrainian PLANT Automobile manufacturing SOP

LEDÓ | Call  
to action

Ledomotors plans to start production in 2026 30000 cars/years.

70% to the EU market 30% to the Ukrainian market and UAE.

PROJECT STATUS: EBITDA 90 MLN €

- The technical and economic justification in progress
- The Business Plan in progress



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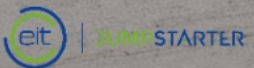
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Strategic project

LEDÓ | KRAINA AUTO



Thank you



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